

# CHOOSE NEW JERSEY

Learn more at [choosenj.com](http://choosenj.com)

Choose New Jersey is a nonprofit economic development organization with a mission to stimulate job creation and attract capital investment.

The team guides businesses in establishing or expanding operations in New Jersey and helps companies find opportunities for growth and innovation.

Choose New Jersey markets New Jersey - The State of Innovation - around the world as the best place in the U.S. to live, work, play and do business.

What Choose New Jersey can do for you:



SITE SELECTION  
ASSISTANCE



STATE  
RESOURCES  
INFORMATION



INTRODUCTIONS TO  
PUBLIC + PRIVATE  
PARTNERS



MARKET  
INTELLIGENCE



PUBLIC  
RELATIONS  
SUPPORT

**choose:**  
newjersey



# LOCATION

Market access and convenience any forward-thinking company needs

**340+** Nonstop domestic flights serviced

**260+** Nonstop international flights serviced

**5** Nonstop daily flights to GERMANY from Newark (EWR)



# LOCATION

Discover a global gateway to greatness

**38M** Consumers within  
150 miles/241 km

**\$2.9T** In GDP within  
150 miles/241 km





HIGHEST CONCENTRATION  
OF SCIENTISTS AND  
ENGINEERS IN THE U.S.



42% OF RESIDENTS HAVE  
BACHELOR'S DEGREES  
OR HIGHER



#2 HIGHEST CONCENTRATION  
OF STEM DEGREES AWARDED  
IN THE U.S.



# TOP TALENT

We are the Smartest State in America for a reason

# AMERICA'S OFFSHORE W

Access to the largest and most competitive lease areas in the U.S.



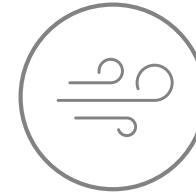
130 MILES/209  
KILOMETERS OF  
COASTLINE



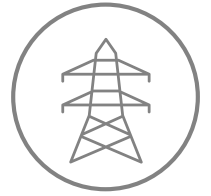
344,000 ACRES  
CLOSE TO SHORE  
(10-21 NAUTICAL  
MILES/18-38  
KILOMETERS)



SHALLOW WATER  
DEPTHS (30M)



STRONG WIND SPEEDS  
(AVERAGE ANNUAL  
WIND SPEED OF 8.5  
MILES/14 KILOMETERS  
PER SECOND,  
SIGNIFICANTLY HIGHER  
DURING PEAK)



1,100 MWS OR  
MORE SUPPORTED  
BY EACH LEASE



# LET'S GET STARTED

Ready to take your business to the next level? We're here to help.



SEBASTIAN GERLACH

New Jersey Europe Center

Representative

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